

We would like to thank you for being a loyal supporter and friend to RE/MAX Town & Country. From our early beginning with 7 agents in Fishkill in 2018 we have grown our agent count to 90 and are opening a branch office in Yorktown Heights in October 2021.

We would love to partner with you and help you increase your business in the communities we serve. Our 2022 Affiliate Sponsor Program will be highlighted with a professionally printed guide to real estate sales and purchases that our agents will give to the buyers and sellers. We anticipate these magazines being distributed to minimally 2,000 households. What an opportunity!

Attached, you will find the outline of our 2022 program. The deadline for the magazine will be November 30, 2021 with an estimated publishing date of January 15, 2022. We have some exciting events happening in the 4th quarter 2022. A highlight to all our events is the charitable component. We will be giving back to our communities and would love your help!

RE/MAX Town & Country

Affiliate Program

<u>Benefit</u>	<u>Diamond</u>	<u>Sapphire</u>	<u>Ruby</u>
½ page ad in book	✓	✓	(¼ page ad)
Business Cards present in office	✓	✓	✓
Listing in Agent Onboarding Manual	✓	✓	✓
Ad on Company Website	✓	✓	✓
Agent Resource Website	✓	✓	✓
Social Media Photo Posts	12	6	
Host an Office Meeting	✓	✓	
Client/Community Events	4	2	
Office Events	2	1	
Episode Of Hudson Highlights	✓		
<u>Total Value</u>	\$5350	\$3075	\$1050
<u>Actual Price</u>	\$2600	\$1500	\$500

Ads will be provided by the affiliate. Images used in your BookWright Photo book, Trade book or Magazine should be: JPG, JPEG, or PNG format RGB, sRGB, CMYK, or grayscale color profile. Between 250-300dpi at the size of your image container for the best quality print Maximum 75 megapixels

A La Carte Options

Back Cover Ad Space	Package +\$2000
Inside Front Cover Ad Space	Package +\$1000
Inside Back Cover Ad Space	Package +\$1000
¼ Page Ad	\$100
½ Page Ad	\$250
Full Page Ad	\$500
Coupon in back section	Ad +\$50
12 Social Media Photo Posts	\$250
Business Cards Present in Office	\$100
Listed in Agent Onboarding Manual	\$250
Ad on Company Website	\$500
Listed on Agent Resource Website	\$100
Host an Office Meeting	\$50
Client/Community Event Sponsorship	\$600
Office/Agent Event Sponsorship	\$450
Episode Of Hudson Highlights	\$500

Suggested events for 4th quarter 2021 and 2022. Each event will have a charitable component associated with it. Events to be a participant in can be chosen by the Affiliate.

Event	Charity	Location	Date
TRUNK OR TREAT	COAT DRIVE: onewarmcoat.org	Fishkill	Friday Oct, 29th, 4pm-7pm
TRUNK OR TREAT	Love In Action	Yorktown	Saturday, October 30, 12pm - 4pm
PIE EVENT	FOOD DRIVE	Office	Tuesday, Nov 23rd, 9-7
Picture with Santa/letters to santa w/ responses	TOY DRIVE	both office locations	TBD in December
Office Holiday Party	50/50 Children's Miracle Network	TBD	TBD
Movie	50/50 Children's Miracle Network	TBD	TBD
Spring Fling - egg/easter baskets/egg hunt	Alzheimer's Association	TBD	April 22
ICE CREAM Social	50/50 Children's Miracle Network	TBD	July 22
CAR WASH	50/50 Children's Miracle Network	TBD	August 22
Back to School Supplies	50/50 Children's Miracle Network	parking lot	August 22
Trunk or Treat with Agents	Onewarmcoat.org Love in Action	Fishkill Yorktown	October 22
Pie Event/food drive/coat drive	Food Drive	Fishkill Yorktown	November 22
Picture with Santa/letters to santa w/ responses/toy drive	TOY DRIVE	Fishkill Yorktown	TBD
Office Holiday Party	50/50 Children's Miracle Network	TBD	TBD

Order Form

Affiliate _____

Contact Name _____

Address _____

Phone Number (____) _____

Email Address _____

Package Choice

____ Diamond \$2600

____ Sapphire \$1500

____ Ruby \$500

A La Carte

Choice	Benefit	Price
	Back Cover Ad Space	+\$2000 (Only available as an add on to a package)
	Inside Front Cover Ad Space	+\$1000 (Only available as an add on to a package)
	Inside Back Cover Ad Space	+\$1000 (Only available as an add on to a package)
	¼ Page Ad	\$100
	½ Page Ad	\$250
	Full Page Ad	\$500

	Coupon in back section	+\$50 (Only available as an ad on to an ad/package)
	12 Social Media Photo Posts	\$250
	Business Cards Present in Office	\$100
	Listed in Agent Onboarding Manual	\$250
	Ad on Company Website	\$500
	Listed on Agent Resource Website	\$100
	Host an Office Meeting	\$50 per meeting
	Client/Community Event Sponsorship	\$600 per event
	Office/Agent Event Sponsorship	\$450 per event
	Episode Of Hudson Highlights	\$500